



A DEAD LOSS TO THE IRISH ECONOMY?

In this economic crisis, many coastal communities face a bleak future. The opportunities offered by sea bass angling tourism can give some people in these areas the chance of a secure future.

YOU CAN HELP BY SUPPORTING THE DEVELOPMENT OF A RECREATIONAL SEA BASS ANGLING INDUSTRY THAT PROVIDES LONG TERM SUSTAINABLE JOBS

Can we afford to ignore the opportunities for the tourism sector in coastal areas by not tapping into the €25 billion a year that European anglers spend?

Can we afford to ignore the estimated €17million a year that tourist and home grown sea bass anglers already contribute to the Irish economy?

Can we afford to ignore the fact that with minimal investment and a little vision, recreational sea bass angling could help in the rejuvenation of some hard hit coastal communities?

Can we afford to ignore the many people whose jobs already depend directly or indirectly on sea bass angling?

Can we afford to ignore the fact that the Irish sea bass angling industry could actually become the most valuable sector in sea fisheries with by far the greatest and most sustainable potential?

Can we afford to ignore the most recent scientific advice stating that our sea bass stock is currently 95.5% below its historic level?

Can we afford to ignore the fact that if mistakes are made in the management of a slow growing fish like sea bass, it may take 20 years to get this opportunity again?

Can we afford to ignore the fact that giving commercial fishermen access to sea bass stocks is not a long term, sustainable solution to their problems?

Can you afford to ignore this issue?

Ireland's 135,000 anglers are also voters

If you feel we need change in Ireland, then change how we look at sea bass angling tourism

www.irishbass.org

This initiative is supported by the IRISH BASS GROUP, Tralee Bay SAC, Irish Seal Sanctuary, Coastwatch Ireland and the Irish Wildlife Trust.